METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY







CLAYTON COUNTY HIGH CAPACITY TRANSIT UPDATE

Technical Advisory Committee MARTA Board Lounge January 17, 2017

Agenda

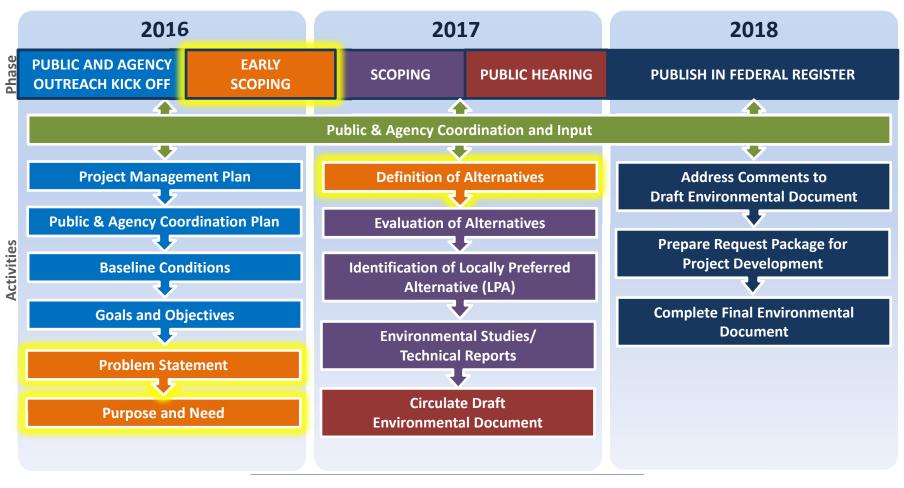
- Welcome and Introductions
- II. Project Schedule
- III. Summary of Kick-Off Public and Agency Outreach
- IV. Purpose and Need/Goals and Objectives
- V. Potential Transit Corridors
- VI. Evaluation Process and Screening Criteria
- VII. Group Exercise
- VIII. Next Steps



PROJECT SCHEDULE



Project Schedule



Purpose of Early Scoping

- Optional step for community involvement during planning phase
- Encouraged by Federal Transit Administration (FTA) to streamline process
- Input and comments considered in the formal environmental review process
- Refines the project definition, identifies stakeholders, potential issues and concerns
- Helps narrows the range of transit alternatives in a large study area



SUMMARY OF KICK-OFF PUBLIC AND AGENCY OUTREACH

Kick Off Public and Agency Outreach Meetings

- Technical Advisory Committee (TAC)
 - October 25th MARTA Bid Room
- Stakeholder Advisory Committee (SAC)
 - October 27th Clayton County Board of Commissioners Office
- Public Meetings
 - November 10th Riverdale Town Center
 - November 17th Clayton State University





Key Themes from Public

- Schedule for completion of the study
- Expected date of implementation of high capacity transit service
- Frequency and on-time performance of existing transit service
- Routing, transit mode, and end of line of the high capacity transit service
- Public infrastructure improvements, opportunities for input, and safety
- Bus stop amenities (i.e. benches, shelters, trash receptacles)



PURPOSE AND NEED/ GOALS AND OBJECTIVES

Baseline Conditions Key Themes

- Continued population and employment growth
- Increased demand on transportation networks to access jobs
- Increased traffic congestion Tara Blvd, SR85, SR54, SR138 & I-75
- Growing demand for transit for local and regional trips
- Transit supportive development is needed along major corridors
- Most development activity occurring in northern half of County

Transportation Problem Statements

- Mobility and connectivity in Clayton County will be limited by the following:
 - Population and employment growth that increases travel demand
 - Lack of transit service to potential transit oriented developments (TODs),
 redevelopment areas, and activity centers
 - Increased traffic congestion and delay
 - High number of traditional transit riders
 - High commute travel demand
 - Existing transit travel times are not competitive

Purpose and Need Statement

- The purpose of the Clayton High Capacity Transit Initiative Project is to:
 - Provide high capacity transit investments that:
 - Improve access to jobs
 - Enhance mobility
 - Accommodate increasing demand for transit
 - Support land use and economic development plans
 - Improve travel times and for commuters travelling to and from activity centers in the Atlanta Region and within Clayton County

Project Need

- Greater Access to Jobs and Education
- Additional Travel Options
- Regional Connections
- Growing Demand for Transit
- Support Land Use & Economic Development





Goals and Objectives

- Goal 1: Mobility and Access
 - Improve travel times and connectivity within Clayton County and to/from the Atlanta region
- Goal 2: Support Land Use Plans
 - Support transit supportive land uses identified in local land use plans
 - Support TOD initiatives
- Goal 3: Economic Development
 - Support economic development and redevelopment areas





Goals and Objectives

- Goal 4: Cost Effectiveness
 - Provide high capacity transit service that can be implemented with existing funding sources
 - Increase benefits to transportation system users
- Goal 5: Sustainability
 - Provide high capacity transit service that can be operated and maintained with existing and future resources
 - Minimize impacts to the natural and built environments as well as social and cultural resources



POTENTIAL TRANSIT CORRIDORS

Previous Studies/Analysis

- Clayton Extension Report (June 2014)
- Clayton County High Capacity Transit Conceptual Planning Technical Memorandum (September 2014)
- Connect existing MARTA rail system to Lovejoy in Clayton County
- Six potential corridors evaluated for high capacity transit
- Norfolk Southern rail corridor involves continued coordination between MARTA and railroad company

Potential Transit Corridors

Westside Corridor

Riverdale Corridor

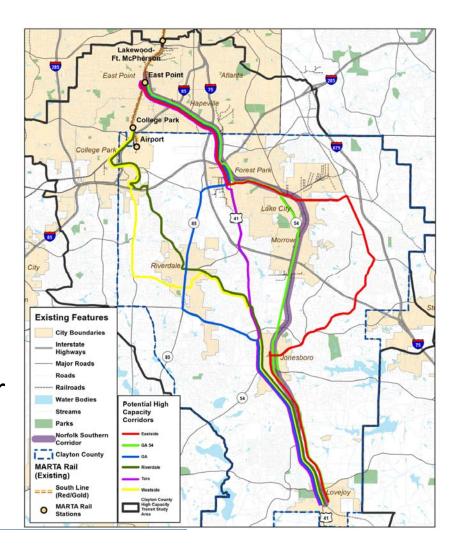
SR 85 Corridor

Tara Blvd Corridor

SR 54 Corridor

Norfolk Southern Corridor

Eastside Corridor





Potential Transit Technologies

Commuter Rail Transit (CRT)

Typical Characteristics

250 - 1,000
passengers
Up to 50 miles
35 - 45 mph
2 - 4 miles apart
At-grade, exclusive guideway/freight corridor
Austin, TX;
Chicago, IL; Seattle, WA

Heavy Rail Transit (HRT)

Typical Characteristics

Seated capacity (per train):	500 passengers
Service range:	Up to 30 miles
Average speed:	30 - 35 mph
Station spacing:	Greater than 1 mile apart
Alignment:	Fully grade-separated fixed guideway
Example Systems:	Atlanta, GA; San Francisco, CA; Washington, DC







Potential Transit Technologies

Light Rail Transit (LRT)

Typical Characteristics

Seated capacity (per train):	225 passengers
Service range:	Up to 15 miles
Average speed:	25 - 35 mph
Station spacing:	0.5 - 1 mile apart
Alignment:	Exclusive/ semi-exclusive guideway
Example Systems:	Charlotte, NC; Dallas, TX; Minneapolis, MN

Bus Rapid Transit (BRT)

Typical Characteristics

,,	
Seated capacity (per bus):	40 - 60 passengers
Service range:	Up to 15 miles
Average speed:	20 - 30 mph
Station spacing:	0.25 - 0.5 mile apart
Alignment:	Semi-exclusive guideway
Example Systems:	Cleveland, OH; Eugene, OR; Los Angeles, CA



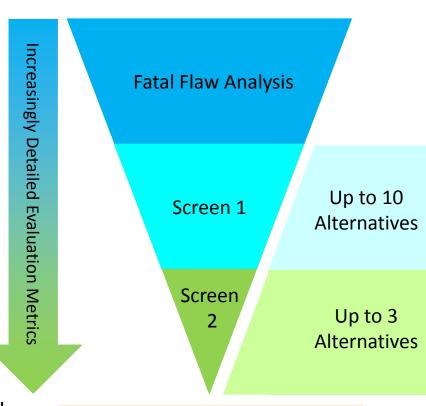




EVALUATION PROCESS AND SCREENING CRITERIA

Evaluation Process

- Fatal Flaw Analysis
 - Community input
 - Purpose & need
 - Constructability/connectivity
 - Right-of-way impacts
 - Technology assessment
- Screen 1
 - Quantitative & qualitative evaluation criteria
- Screen 2
 - More in-depth analysis using additional performance measures



Locally Preferred Alternative

Screening Criteria

- Goal 1: Mobility and Access
 - Trip Time Reduction
 - Congestion Relief
 - Serve Strongest Travel Patterns
 - Increase Connectivity
 - Total Daily Boardings
 - New System Transit Trips
- Goal 2: Support Land Use Plans
 - Transit-Supportive Land Use
 - Transit-Oriented Development
 Potential

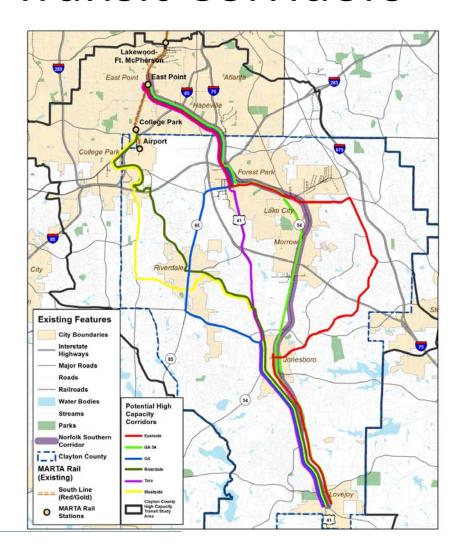
- Goal 3: Economic Development
 - Development Potential
- Goal 4: Cost Effectiveness
 - Operating and Maintenance Costs
 - Capital Costs
 - Transportation System User Benefits
- Goal 5: Sustainability
 - Displacements
 - Noise
 - Cultural or Natural Resources
 - Water Resources



GROUP EXERCISE

Rate the Potential Transit Corridors

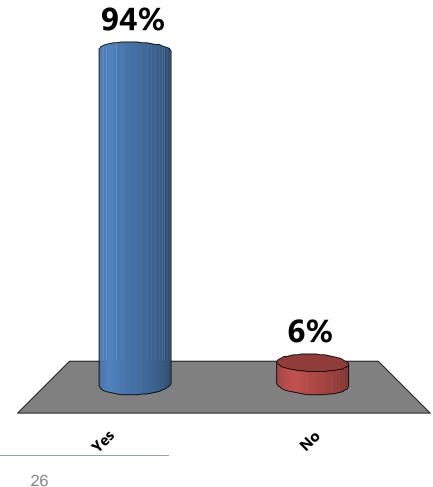
- Provide your input to determine how each corridor addresses project needs:
 - Connectivity to major destinations
 - Serves traditional transit markets
 - Serves commuter transit markets
 - Provides access for pedestrians,
 bicyclists and/or motorists



Group Exercise

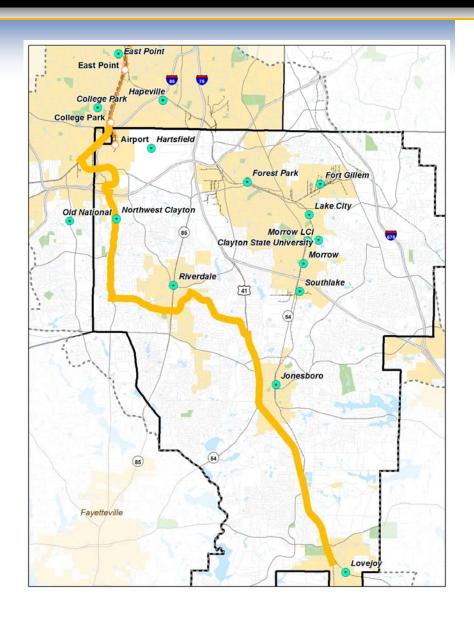
Do you like ice cream?

- Yes
- 2. No



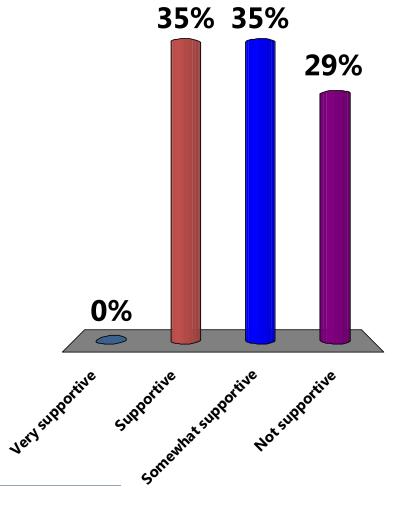
WESTSIDE CORRIDOR

- MARTA College Park Station
 - Roosevelt Hwy
 - Riverdale Rd
 - Hutcheson Pkwy
 - Fayetteville Rd
 - Bethsaida Rd
 - Valley Hill Rd
 - Tara Blvd
- Lovejoy



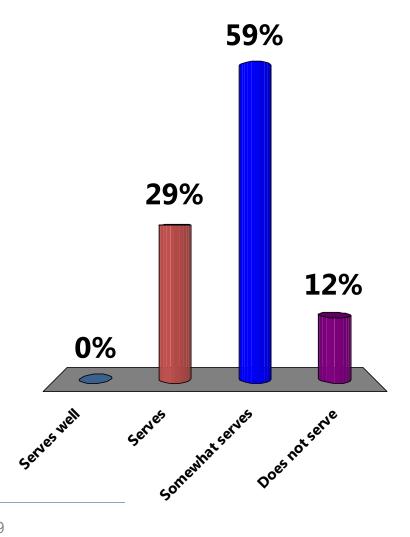


- Is the Westside Corridor supportive of connections to key activity centers, growth areas and/or economic development initiatives?
 - 1. Very supportive
 - 2. Supportive
 - 3. Somewhat supportive
 - 4. Not supportive



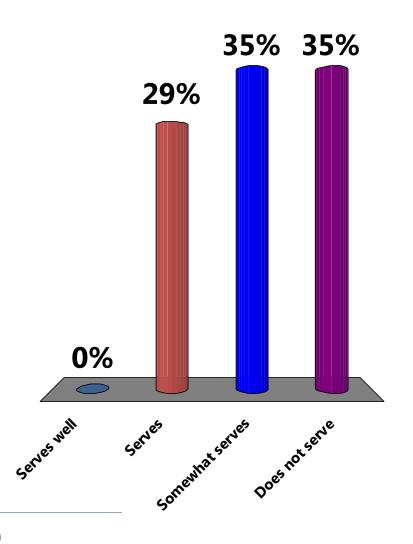


- Does the Westside Corridor serve traditional transit markets (e.g. households without vehicles, non-drivers)
 - Serves well
 - 2. Serves
 - 3. Somewhat serves
 - 4. Does not serve



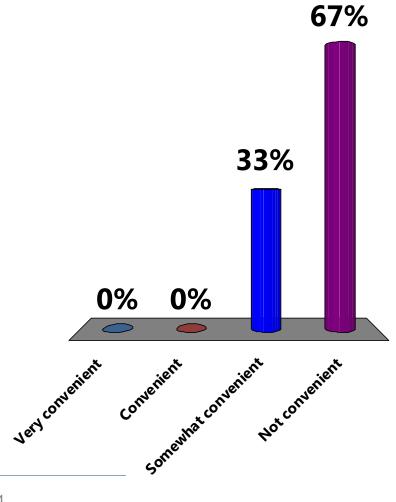


- Does the Westside Corridor serve commuters?
 - Serves well
 - 2. Serves
 - Somewhat serves
 - 4. Does not serve





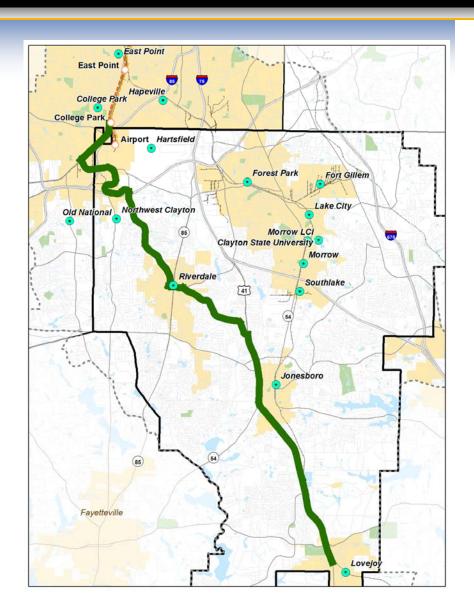
- Does the Westside Corridor provide convenient access for pedestrians, bicyclists and/or motorists?
 - 1. Very convenient
 - Convenient
 - 3. Somewhat convenient
 - 4. Not convenient





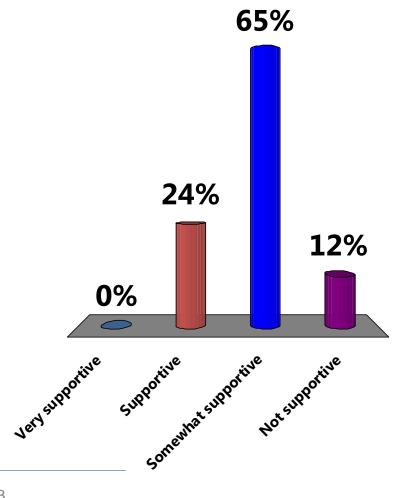
RIVERDALE CORRIDOR

- MARTA College Park Station
 - Roosevelt Hwy
 - Riverdale Rd
 - Valley Hill Rd
 - Tara Blvd
- o Lovejoy



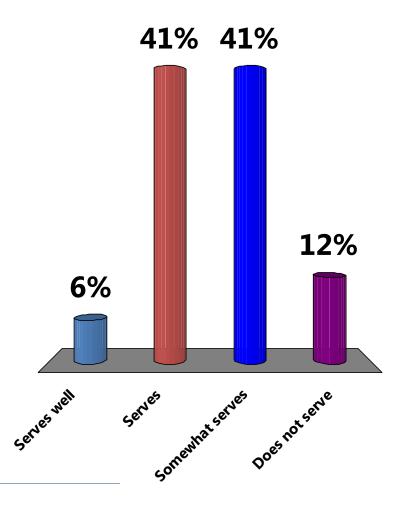


- Is the Riverdale Corridor supportive of connections to key activity centers, growth areas and/or economic development initiatives?
 - 1. Very supportive
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 - 3. Somewhat supportive
 - 4. Not supportive



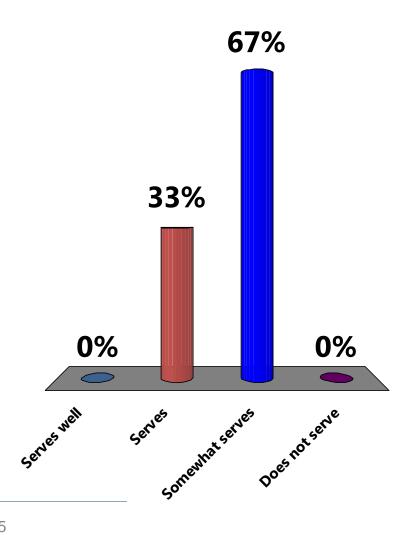


- Does the Riverdale Corridor serve traditional transit markets (e.g. households without vehicles, non-drivers)
 - Serves well
 - 2. Serves
 - 3. Somewhat serves
 - 4. Does not serve



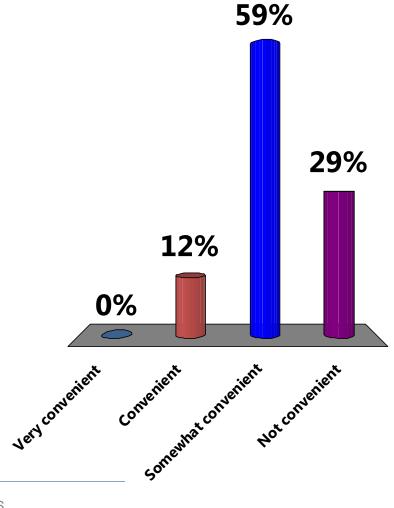


- Does the Riverdale Corridor serve commuters?
 - Serves well
 - 2. Serves
 - 3. Somewhat serves
 - 4. Does not serve



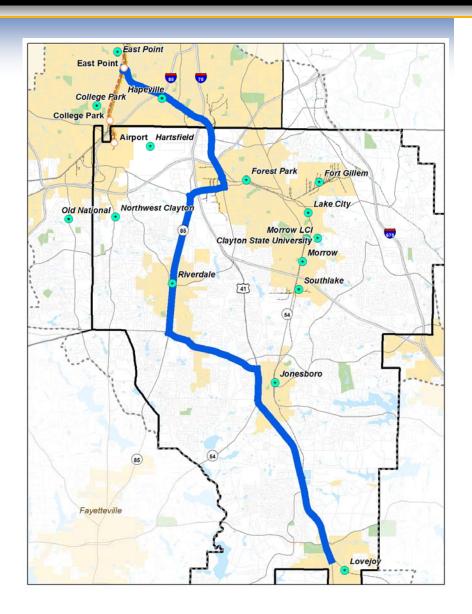


- Does the Riverdale Corridor provide convenient access for pedestrians, bicyclists and/or motorists?
 - 1. Very convenient
 - Convenient
 - 3. Somewhat convenient
 - 4. Not convenient



SR 85 CORRIDOR

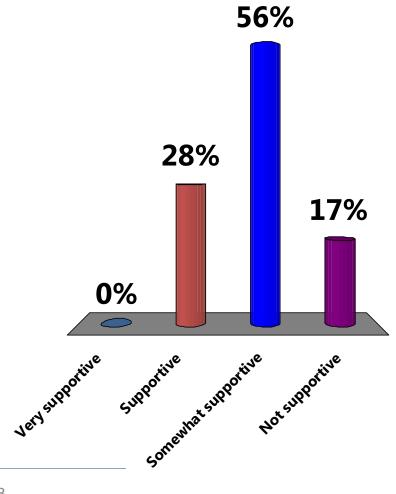
- MARTA East Point Station
 - Central Ave
 - Old Dixie Rd
 - Forest Pkwy
 - GA 85
 - GA 138
 - Tara Blvd
- o Lovejoy





Group Exercise – SR 85 Corridor

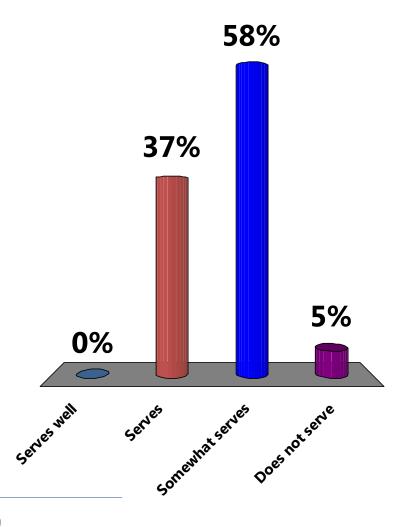
- Is the SR 85 Corridor supportive of connections to key activity centers, growth areas and/or economic development initiatives?
 - 1. Very supportive
 - 2. Supportive
 - 3. Somewhat supportive
 - 4. Not supportive





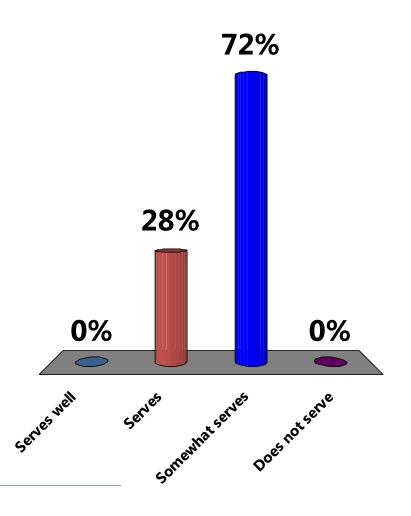
Group Exercise - SR 85 Corridor

- Does the SR 85 Corridor serve traditional transit markets (e.g. households without vehicles, non-drivers)
 - 1. Serves well
 - 2. Serves
 - 3. Somewhat serves
 - 4. Does not serve



Group Exercise - SR 85 Corridor

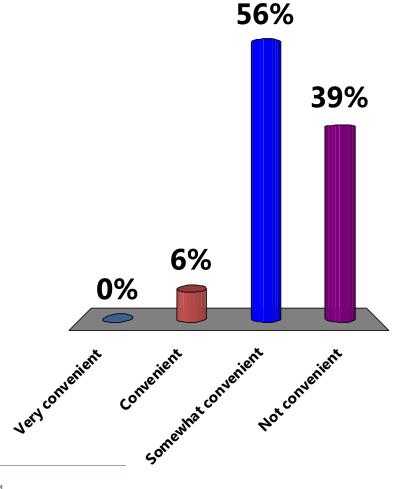
- Does the SR 85 Corridor serve commuters?
 - Serves well
 - 2. Serves
 - Somewhat serves
 - Does not serve





Group Exercise - SR 85 Corridor

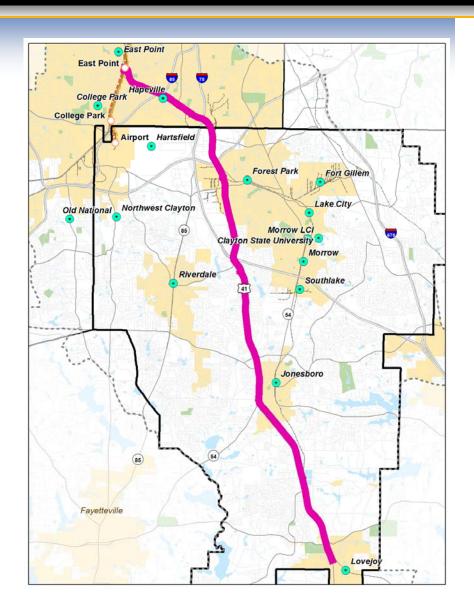
- Does the SR 85 Corridor have provide convenient access for pedestrians, bicyclists and/or motorists?
 - 1. Very convenient
 - Convenient
 - 3. Somewhat convenient
 - 4. Not convenient





TARA BLVD **CORRIDOR**

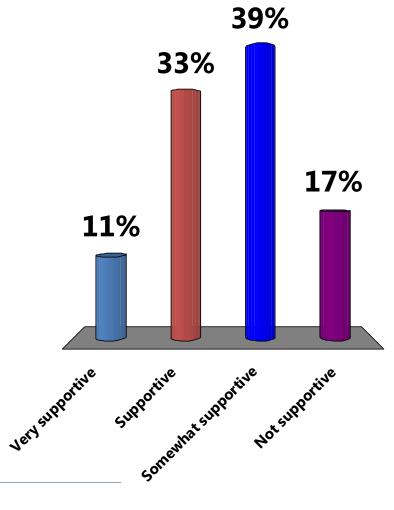
- MARTA East Point Station
 - Central Ave
 - Old Dixie Rd
 - Tara Blvd
- Lovejoy





Group Exercise – Tara Blvd. Corridor

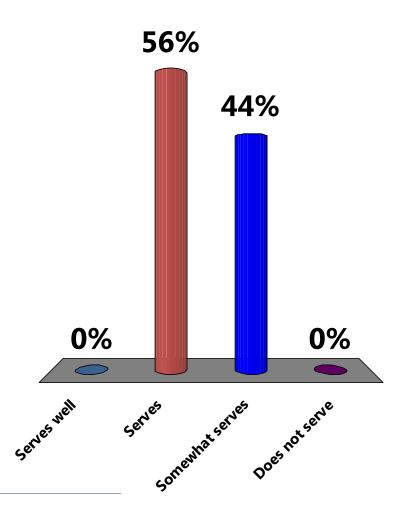
- Is the Tara Blvd. Corridor supportive of connections to key activity centers, growth areas and/or economic development initiatives?
 - 1. Very supportive
 - 2. Supportive
 - 3. Somewhat supportive
 - 4. Not supportive





Group Exercise - Tara Blvd. Corridor

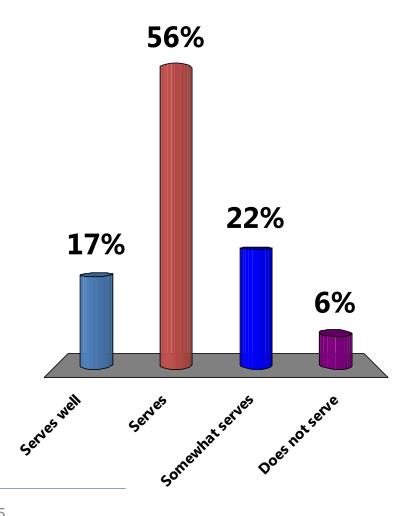
- Does the Tara Blvd. Corridor serve traditional transit markets (e.g. households without vehicles, non-drivers)
 - Serves well
 - 2. Serves
 - 3. Somewhat serves
 - 4. Does not serve





Group Exercise - Tara Blvd. Corridor

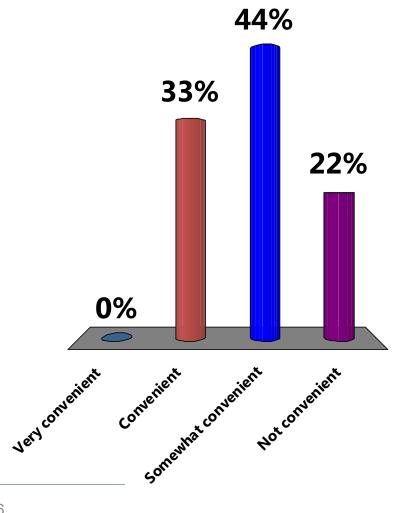
- Does the Tara Blvd. Corridor serve commuters?
 - Serves well
 - 2. Serves
 - Somewhat serves
 - Does not serve





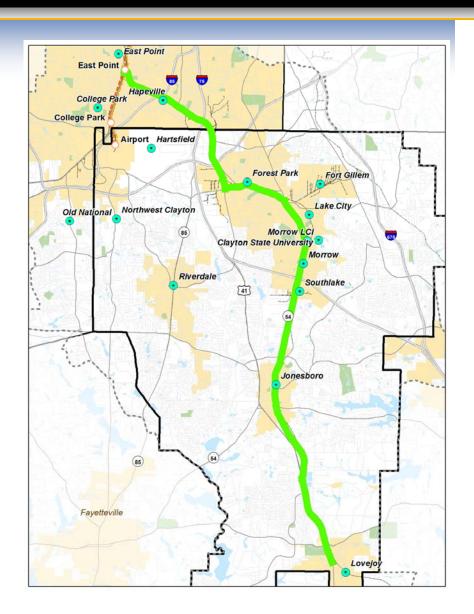
Group Exercise - Tara Blvd. Corridor

- Does the Tara Blvd. Corridor provide convenient access for pedestrians, bicyclists and/or motorists?
 - 1. Very convenient
 - Convenient
 - 3. Somewhat convenient
 - 4. Not convenient



SR 54 CORRIDOR

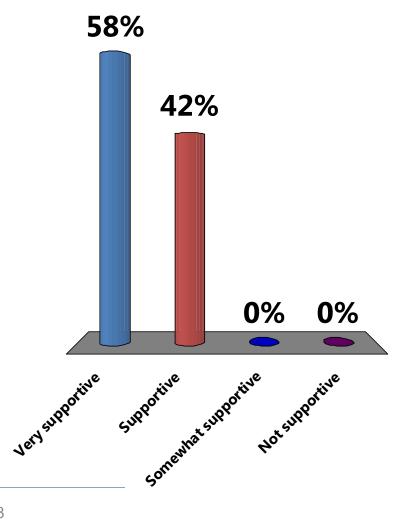
- MARTA East Point Station
 - Central Ave
 - Old Dixie Rd
 - Forest Pkwy
 - Jonesboro Rd
 - Main St
 - Tara Blvd
- o Lovejoy





Group Exercise – SR 54 Corridor

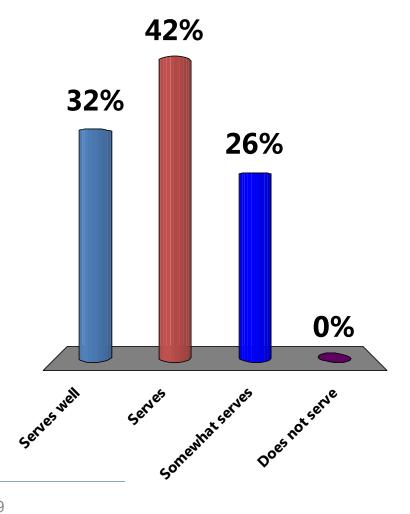
- Is the SR 54 Corridor supportive of connections to key activity centers, growth areas and/or economic development initiatives?
 - 1. Very supportive
 - 2. Supportive
 - 3. Somewhat supportive
 - 4. Not supportive





Group Exercise - SR 54 Corridor

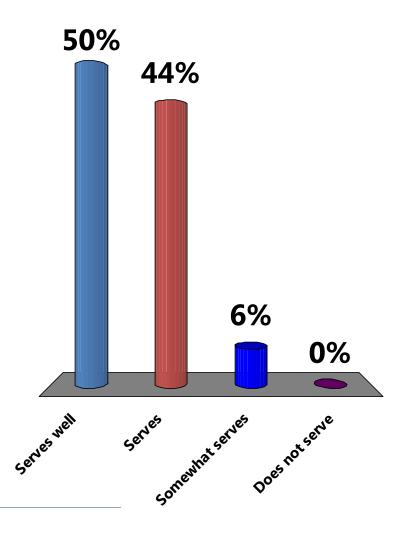
- Does the SR 54 Corridor serve traditional transit markets (e.g. households without vehicles, non-drivers)
 - 1. Serves well
 - Serves
 - 3. Somewhat serves
 - 4. Does not serve





Group Exercise - SR 54 Corridor

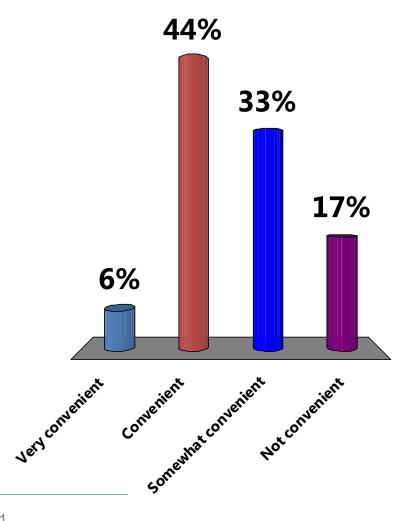
- Does the SR 54 Corridor serve commuters?
 - Serves well
 - 2. Serves
 - Somewhat serves
 - 4. Does not serve





Group Exercise - SR 54 Corridor

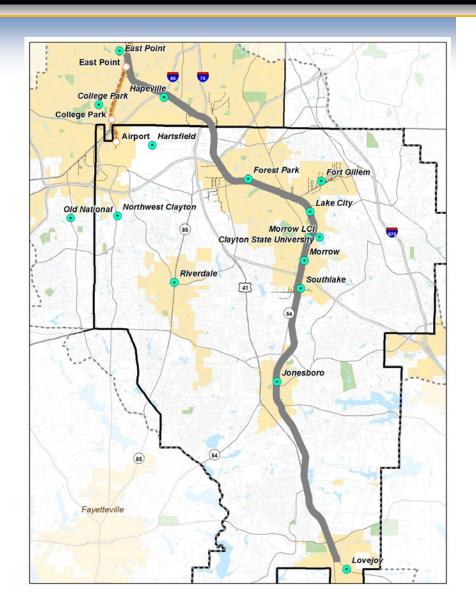
- Does the SR 54 Corridor have provide convenient access for pedestrians, bicyclists and/or motorists?
 - 1. Very convenient
 - Convenient
 - 3. Somewhat convenient
 - 4. Not convenient





NORFOLK SOUTHERN CORRIDOR

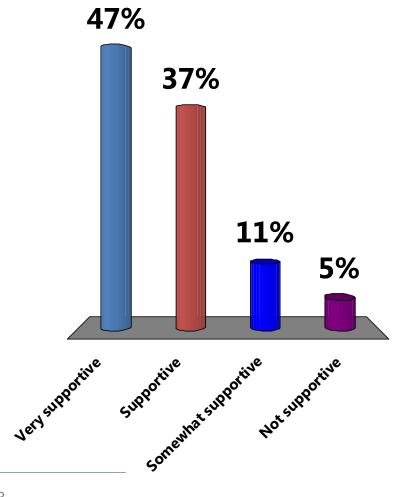
- MARTA East Point Station
 - Norfolk Southern Corridor Right of Way
- o Lovejoy





Group Exercise – Norfolk Southern Corridor

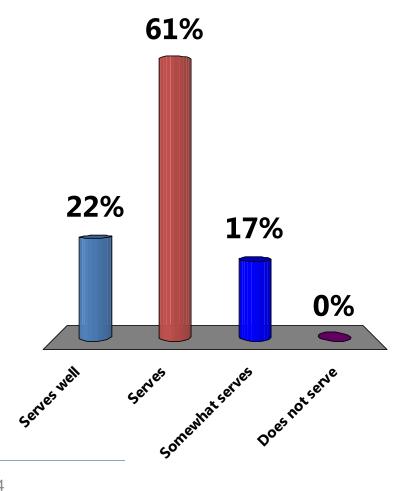
- Is the Norfolk Southern Corridor supportive of connections to key activity centers, growth areas and/or economic development initiatives?
 - 1. Very supportive
 - 2. Supportive
 - 3. Somewhat supportive
 - 4. Not supportive





Group Exercise - Norfolk Southern Corridor

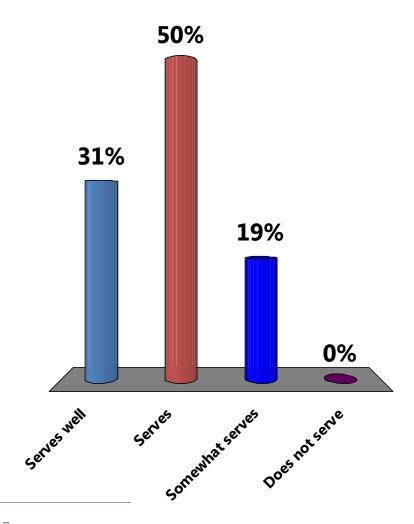
- Does the Norfolk Southern Corridor serve traditional transit markets (e.g. households without vehicles, non-drivers)
 - 1. Serves well
 - 2. Serves
 - 3. Somewhat serves
 - 4. Does not serve





Group Exercise - Norfolk Southern Corridor

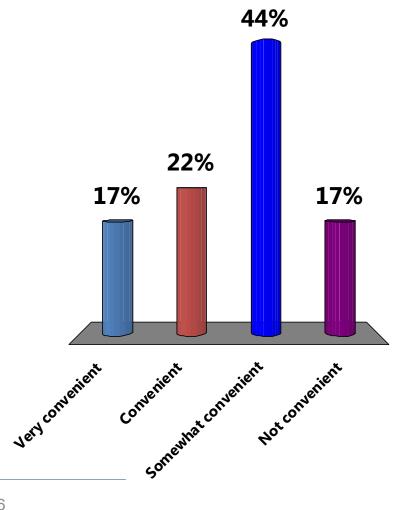
- Does the Norfolk Southern Corridor serve commuters?
 - Serves well
 - 2. Serves
 - Somewhat serves
 - Does not serve





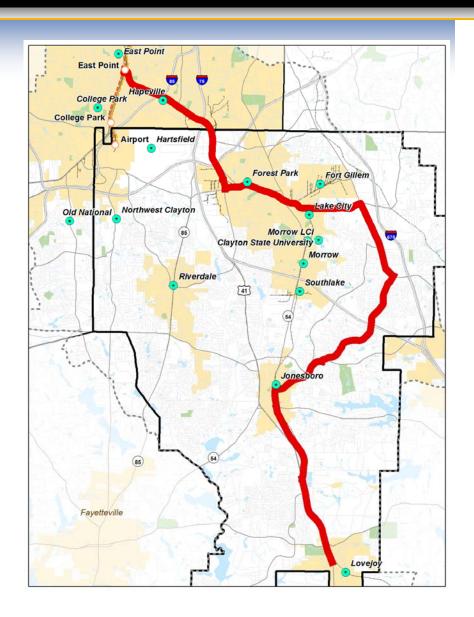
Group Exercise - Norfolk Southern Corridor

- Does the Norfolk Southern Corridor provide convenient access for pedestrians, bicyclists and/or motorists?
 - 1. Very convenient
 - 2. Convenient
 - Somewhat convenient
 - 4. Not convenient



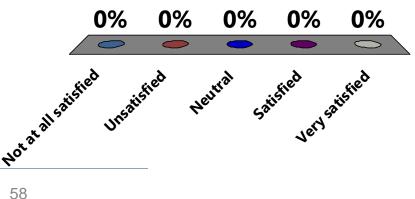
EASTSIDE CORRIDOR

- MARTA East Point Station
 - Central Ave
 - Old Dixie Rd
 - Forest Pkwy
 - Moreland Ave
 - Fielder Rd
 - Main St
 - Tara Blvd
- Lovejoy



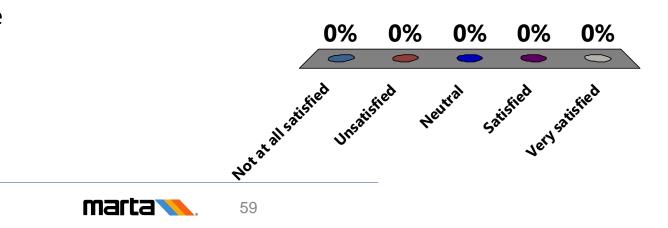
Group Exercise – Eastside Corridor

- Is the Eastside Corridor supportive of connections to key activity centers, growth areas and/or economic development initiatives?
 - Very supportive
 - Supportive
 - Somewhat supportive
 - Not supportive 4.



Group Exercise - Eastside Corridor

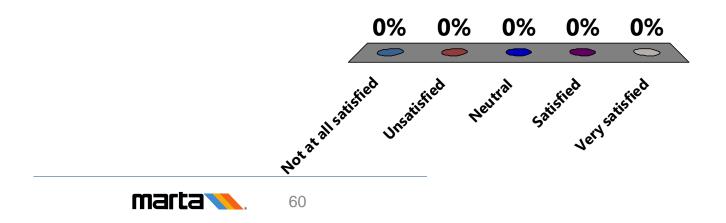
- Does the Eastside Corridor serve traditional transit markets (e.g. households without vehicles, non-drivers)
 - Serves well
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 - 3. Somewhat serves
 - 4. Does not serve





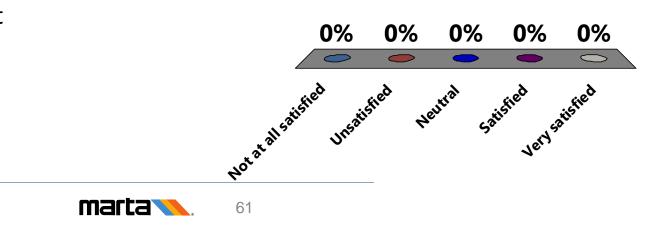
Group Exercise - Eastside Corridor

- Does the Eastside Corridor serve commuters?
 - Serves well
 - 2. Serves
 - 3. Somewhat serves
 - 4. Does not serve



Group Exercise - Eastside Corridor

- Does the Eastside Corridor provide convenient access for pedestrians, bicyclists and/or motorists?
 - 1. Very convenient
 - Convenient
 - 3. Somewhat convenient
 - 4. Not convenient





Next Steps

Next Steps

- Conduct Early Scoping Public Meetings
 - February 2, 2017 6:00 p.m.- 8:00 p.m.
 Forest Park Community Center
 - February 9, 2017 6:00 p.m.- 8:00 p.m.Frank Bailey Senior Center
- Finalize Purpose and Need
- Evaluate Potential Transit Alternatives
- Determine a Locally Preferred Alternative (LPA)

Questions?

